



## NEWS RELEASE

# USG and Infinity Drain Partnership Blends Elegance with Smart Shower System Design

*Complete waterproof system for tiled shower installations is a one-stop shop for designers and installers alike*

AMITYVILLE, N.Y.--(BUSINESS WIRE)--Apr. 4, 2017-- Infinity Drain, a leading architectural and decorative drain manufacturer, today announces a new partnership with USG Corporation (NYSE:USG), and unveils the USG Durock™ Brand Infinity Drain™ Shower System. This completely waterproofed, linear drain shower system is easier and faster to install than traditional shower construction. Together, the USG Durock™ Brand Infinity Drain™ Shower System pairs high-performance USG Durock™ Brand Shower System components with decorative linear drains from Infinity Drain. This innovative system offers architects, designers and contractors one complete waterproof shower installation made easy.

“USG brings expertise in delivering innovative solutions, which complement our drain offerings. This partnership is a natural fit,” said Jonathan Brill, President, Infinity Drain. “It’s an industry bench mark for installation that will allow professionals to install our products quickly, easily and confidently.”

“Our partnership with Infinity Drain is a testament to USG’s commitment to delivering products that help our customers build faster, smarter and with peace of mind,” said Scott Crandall, Senior Manager, North American sales and product development, USG. “This new addition to the USG portfolio allows for a one-stop solution—architects, designers and contractors can turn to USG for all their tile and flooring needs.”

With traditional mud bed shower construction, there are several steps needed to form a consistent pitch or perfectly flat substrate. From mixing and forming screeds to pulling the mortar, it can take up to three days to install a shower bed. The USG Durock™ Brand Infinity Drain™ Shower System offers a bonded waterproofing system made for tiled shower installations that eliminates many traditional application challenges.

The USG Durock™ Brand Infinity Drain™ Shower System is comprised of:

USG Durock™ Brand Infinity Drain™ Linear Drain Kit

Decorative linear grates that are available in four finishes—satin stainless, polished stainless, satin bronze and oil-rubbed bronze—with adjustable feet to match tile thickness

Pitched channel, channel support, hair strainer and lift-out key included  
Integrated waterproofing membrane

#### USG Durock™ Brand Infinity Drain™ Shower Floor

For use with the USG Durock™ Brand Infinity Drain™ Linear Drain Kit  
High density foam that installs more easily than conventional shower bases made of dry pack mortar  
Optimal two percent sloped design that is available in three sizes

#### USG Durock™ Brand UltraLight Foam Tile Backerboard (Wall)

Strong, lightweight, waterproof and vapor retardant  
Rugged facer on extruded foam core  
Cuts easily, is dust free and fastens without washers

#### USG Durock™ Brand Waterproofing Membrane and Accessories

Pliable and durable waterproofing membrane  
Minimizes build up at seams  
Resistant to tears and low permeability rating makes it ideal for wet areas, including continuous-use steam showers

The USG Durock™ Brand Infinity Drain™ Shower System will be introduced at:

Coverings 2017, Orlando, booth 4222  
HD Expo 2017, Las Vegas, booth 5469  
ICFF 2017, New York City, booth 1967

For more information about the USG Durock™ Brand Infinity Drain™ Shower System, visit [usgid.com](http://usgid.com). For images and additional copy, please [click here](#).

### **About Infinity Drain**

Since 2007, Infinity Drain has established a reputation for design-centric, premium quality decorative shower drains. With award winning designs and innovations, including the Site Sizeable™ linear drain, Infinity Drain is helping to shape barrier-free bathroom design. From hand polishing decorative grates to custom fabrication to your exacting specifications, Infinity Drain offers the broadest selection of decorative choices and installation options. Infinity Drain products are proudly fabricated in Long Island, NY, USA. For additional information, visit [infinitydrain.com](http://infinitydrain.com).

### **About USG Corporation**

USG Corporation is an industry-leading manufacturer of building products and innovative solutions. Headquartered in Chicago, USG serves construction markets around the world through its United States Gypsum Company and USG Interiors, LLC subsidiaries and its international subsidiaries, including its USG Boral Building Products joint venture. Its wall, ceiling, flooring,

sheathing and roofing products provide the solutions that enable customers to build the outstanding spaces where people live, work and play. Its USG Boral Building Products joint venture is a leading plasterboard and ceilings producer across Asia, Australasia and the Middle East. For additional information, visit [usg.com](http://usg.com).

View source version on  
businesswire.com: <http://www.businesswire.com/news/home/20170404005403/en/>

Source: Infinity Drain and USG Corporation

Infinity Drain:

Jackie DiBella, 516-935-4944

[jackied@egcgroup.com](mailto:jackied@egcgroup.com)

or

USG Corporation:

Veronica Feldmeier, 510-501-1641

[veronica.feldmeier@gyro.com](mailto:veronica.feldmeier@gyro.com)