

NEWS RELEASE

USG Rolls Out New Website with Fresh Interactive Content to Help Designers and Architects

CHICAGO— (July 11, 2017)— USG Corporation (NYSE:USG), an industry-leading manufacturer of building products and innovative solutions announces a major makeover for its USG Durock™ Brand Shower System website—www.durockshowersystem.com. The overhauled USG Durock™ Brand Shower System website positions USG as a leading resource for interior designers, architects and contractors looking for the latest trends and how-to installation information around commercial and residential shower system products.

Hailing a new, smarter design, the www.durockshowersystem.com website promises quick and easy access to this information, leaving visitors with an overall improved consumer experience. This revamped website represents the latest phase in a contemporary evolution for USG, as the new look represents USG Durock™ Brand Shower System's modern aesthetic and luxury designs while empowering the brand.

"We set out to create a new and exciting experience that embodies the essence and energy of our USG Durock™ Brand family of products," said Scott Crandall, senior manager North American sales and business development, USG. "Technology continues to help drive opportunity and our customers depend on a strong web and mobile interface to obtain product information and installation solutions. We're excited to launch a modern platform for our customers to immerse themselves in all things USG."

From desktop computers to mobile devices, ensuring visitors could navigate the website with ease was of the utmost importance for USG. Additionally, the new www.durockshowersystem.com boasts key features and upgrades including:

- An improved step-by-step video installation guide library
- Product comparisons
- Pro resources
- Product recommendations
- Streamlined ways to connect with USG representatives

Throughout the site, visitors are exposed to sleek, modern imagery and videos, designed to show off the look, feel and personality of USG Durock™ Brand Shower System products. This allows the consumer to immerse themselves in the experience as much as possible, short of seeing it in person.

For more information about USG Durock™ Brand Shower System products and to see the new website, please visit www.durockshowersystem.com.

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About USG Corporation

USG Corporation is an industry-leading manufacturer of building products and innovative solutions. Headquartered in Chicago, USG serves construction markets around the world through its United States Gypsum Company and USG Interiors, LLC subsidiaries and its international subsidiaries, including its USG Boral Building Products joint venture. Its wall, ceiling, flooring, sheathing and roofing products provide the solutions that enable customers to build the outstanding spaces where people live, work and play. Its USG Boral Building Products joint venture is a leading plasterboard and ceilings producer across Asia, Australasia and the Middle East. For additional information, visit www.usg.com.

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