

**FOR IMMEDIATE
RELEASE**

USG Contact:
Veronica Feldmeier
(510) 501-1641
Veronica.Feldmeier@gyro.com



NEWS RELEASE

USG Unveils Quick-Dry Liquid Waterproofing Membrane

Newest addition to the USG Durock Brand™ waterproofing membrane portfolio keeps unwanted moisture out, saves construction time and costs

CHICAGO— (August 8, 2017)—USG Corporation (NYSE:USG), a leading building materials manufacturer, unveils USG Durock™ Brand Liquid Waterproofing Membrane, a durable and seamless application for use in commercial and residential tile and stone applications. USG Durock™ Brand Liquid Waterproofing Membrane only requires a one-coat application when installed over smooth surfaces, and is suitable for wet areas from showers (including steam showers) to flooring assemblies to countertops.

[With the waterproofing membranes market size estimated to surpass \\$10.5 billion USD](#) by the end of 2024, the need for durable materials in construction for commercial and residential projects is growing. USG Durock™ Brand Liquid Waterproofing Membrane is a strong polymer-based fluid application that is designed to be to be rolled, brushed, troweled or sprayed.

This liquid membrane provides a sealed waterproof barrier in a single-step application when administered over vertical smooth surfaces or in a two-ply application when used on rough surfaces and all horizontal surfaces. Its fast-drying time allows for quick turnaround on the jobsite.

“There’s always a bathroom to fix up or renovate, and for designers and installers, productivity on the jobsite is more important than ever,” said Matthew Samuels, product manager, USG. “Our USG Durock™ Brand Liquid Waterproofing Membrane brings the trust, flexibility and level of performance that our customers have come to expect from the USG Durock™ Brand waterproofing membrane portfolio, in an application that’s easier to use than sheet membrane solutions and is faster to install because of the quick drying time.”

USG Durock™ Brand Liquid Waterproofing Membrane has the lowest permeance rating (0.43 perms at 15 milliliters dry thickness) of any liquid waterproofing membrane when tested to ASTM E96, making it not only ideal for showers and other wet areas, but for continuous-use residential and commercial steam showers without additional vapor retarder.

USG Durock™ Brand Liquid Waterproofing Membrane complements the USG Durock™ Brand waterproofing membrane portfolio of products, which includes: USG Durock™ Brand Waterproofing Membrane and Band (sheet membrane) and USG Durock™ Brand Tile Membrane and Adhesive (crack isolation).

USG Durock™ Brand Liquid Waterproofing Membrane

- Provides strength and water resistance in liquid form
- Extremely durable, yet easy to handle and install, ideal for use in showers and other wet areas, including steam showers, floors, walls and countertops
- Low Permeance Rating (0.43 perms at 15 milliliters dry thickness) per ASTM E96 Procedure E
- Bonds directly to stainless steel, PVC and ABS drains
- One coat on vertical surfaces for smooth substrates such as USG Fiberock® Tile Backerboard
- Two coats on rough substrates such as USG Durock® Brand Cement Board, and for all horizontal applications
- Suitable for waterproofing floors, walls and countertops

USG Durock™ Brand Liquid Waterproofing Membrane is available nationwide through tile and flooring distributor channels. For additional more information, please visit [usg.com/tileandflooring](https://www.usg.com/tileandflooring).

About USG Corporation

USG Corporation is an industry-leading manufacturer of building products and innovative solutions. Headquartered in Chicago, USG serves construction markets around the world through its United States Gypsum Company and USG Interiors, LLC subsidiaries and its international subsidiaries, including its USG Boral Building Products joint venture. Its wall, ceiling, flooring, sheathing and roofing products provide the solutions that enable customers to build the outstanding spaces where people live, work and play. Its USG Boral Building Products joint venture is a

leading plasterboard and ceilings producer across Asia, Australasia and the Middle East. For additional information, visit www.usg.com.

###