



NORTH AMERICA'S LEADING DISTRIBUTOR LOOKS TO USG FOR SOUND PERFORMANCE

PROJECT PROFILE
USG FROST™
BASIC ACOUSTICAL
CEILING PANELS

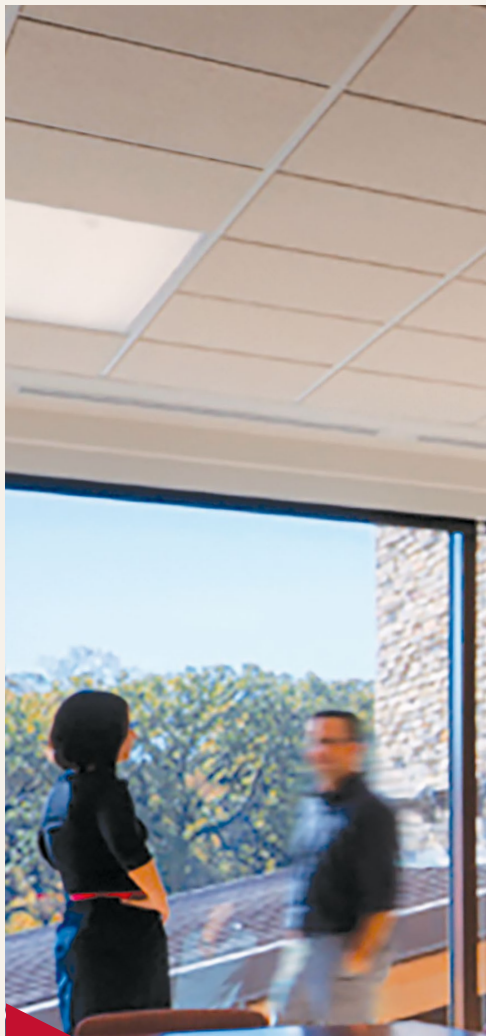
ULINE
Pleasant Prairie, Wisconsin

When leading distributor of shipping supplies, ULINE, decided to build a new headquarter and distribution center, they tapped architects Eppstein Uhen. EUA was tasked with master planning the consolidation of the corporate headquarters and the distribution center, that previously spanned over four buildings, into one building.

Because of the various functions of the building, many challenges with sound and durability arose. The design balances gathering spaces with expansive glass windows, a high-ceilinged cafeteria, and extensive wood and masonry features. To help reduce noise, EUA used USG's ceiling products which offer esthetically pleasing bright, white surfaces and balanced acoustical properties. The Frost™ Basic Acoustical Ceiling Panels and Mars™ Acoustical Panels feature excellent noise reduction, which was important when designing a building with such vast features.

Combining USG's wallboard and ceiling product portfolios with EUA's design made the project a success. The finished project exceeded expectations without compromise to design or functionality. The project won the Daily Reporter Top Project 2017 and two Milwaukee Business Journal Real Estate Awards. EUA master planned the 1,000,000 sq. ft. distribution center and 270,000 sq. ft. corporate headquarters to accommodate future growth.





PRODUCT OVERVIEW

The Frost™ Acoustical Ceiling Panels are manufactured using a cast method, this produces a finely textured surface that is abuse resistant. These panels are available in a variety of colors, and the color is consistent from the core to the surface of the panels making any nicks and scratches less noticeable. The durability makes it a perfect fit for schools, offices, retail stores, municipal buildings, government buildings, transportation terminals or any high-traffic, high-noise area.

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NRC ^{UP} TO .80



AND

CAC ^{UP} TO 40



DAMAGE RESISTANT WITH IMPACT RESISTANCE (ASTM C367)

ZERO VOC EMISSIONS

EXCEEDS

CA SPECIFICATIONS
01350

PRODUCT BENEFITS

- Consistent color throughout the panel from the core to the surface
- High-performance acoustics
- Damage-resistant with impact resistance (ASTM C367)
- USDA Certified Biobased Products
- Durable, less likely to show scratches



HIGH ^{LIGHT-REFLECTIVE} FINISH UP TO LR .89