

smart people and then tell

LOOKING TO RENOVATE their Irving, Texas location, multinational IT corporation Cognizant found themselves in a tough spot. Work began on a 1,300 square foot office space, but the project was soon over budget and behind schedule.

The original ceiling system that was proposed, utilizing non-USG products, was causing more problems than it solved. Despite its highly customizable appearance, the competitor's ceiling panels were expensive without the cost of labor, and all designs required nearly a month shipping time.

To get things back on track, the general contractor focused on cutting down both time and costs without sacrificing the quality and performance of the materials used in the renovation. USG was brought in to provide a competitive solution to the originally proposed ceiling system. USG provided a faster timeline with an estimated cost that was 60% cheaper than what the competitor could offer.

USG Orion® 85 Acoustical Panels and Mars™ High-NRC Acoustical Panels were applied in various sizes and colors during the renovation. These panels offer excellent noise reduction for an office setting and their fine-textured finish also make for a uniform and monolithic surface that would supplement the custom ceiling Cognizant requested.

Ceiling panels were arranged in an ashlar design utilizing the USG's Unopposed Tee Attachment Clip (UTAC) and USG Donn® Brand Acoustical suspension systems. This created Congnizant's



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-ROBERTO MATA,
FIELD DIRECTOR FOR
SUN DRYWALL

60% SAVINGS IN COST

desired "ashlar" appearance, a pattern that uses alternating sizes of panels to create a randomized yet coherent design. As an added advantage, USG's proposed solution required no shop drawings and used standard products and delivery lead times, all of which lead to an intuitive and tailored approach in the renovation of this office space.

Sun Drywall, the project's subcontractor firm, is very familiar with the competitive product that was originally considered for this project. When asked about how the switch to USG impacted the project timeline, Roberto Mata, field director for Sun Drywall, said "the previous ceiling system has lots of parts and pieces. The USG products were easier and faster to install."

Once the renovation was completed, the result was a ceiling with a sleek, modern appearance that shattered the original timeline. Cognizant's project was delivered six weeks early with tremendous savings on both materials and labor!

