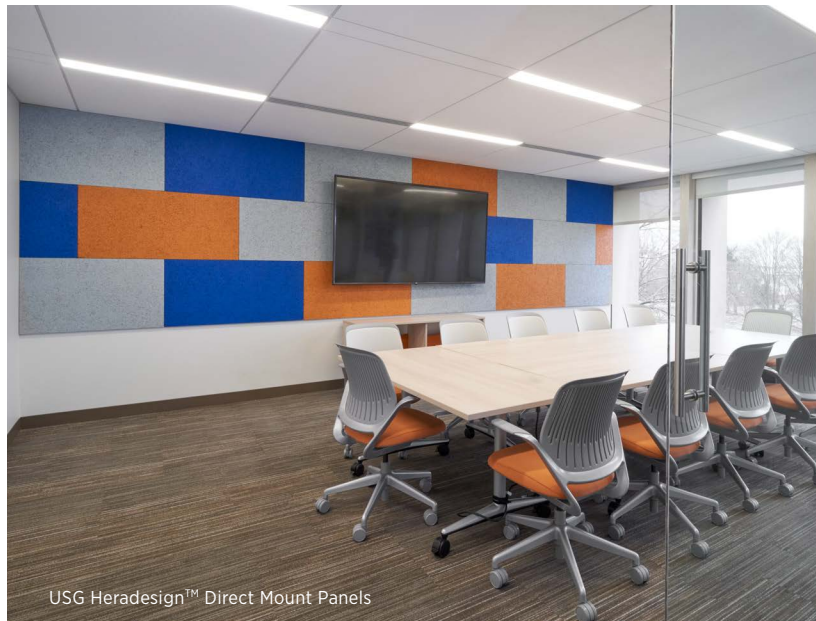




USG Danoline™ Direct Mount Wall Panels



USG Heradesign™ Direct Mount Panels

EXPOSED SURFACES MAKE NOISE

Open plenum, or exposed structure design, has become a driving force in today's aesthetic. Metal deck, exposed wood and concrete structures can make a lasting impression for owners and occupants. However, it does present architects and designers with a few big challenges. Exposed hard surfaces lead to increased levels of reverberation and noise, making for an uncomfortable space in which it's difficult to hear. In order to maintain the exposed structure ceiling, designers are looking for ways to bring acoustical treatment to additional surfaces to offset increased noise levels.

“Often times the ceiling just isn't enough. Designers are looking to the walls as an option for acoustic materials.”

KARI LEMON
Architectural Services Rep, USG

“We're looking for flexible products with color and pattern options to create a unique aesthetic look and feel.”

DEBORAH NEMETH
Interior Designer, SmithGroup

DESIGNERS WANT SOUND OPTIONS

While the open plenum design trend is not showing any signs of slowing down, the need for more sound absorbing acoustical treatment is increasing. Unfortunately, the options are limited when it comes to aesthetics and cost. Fabric wrapped panels are a common solution for the walls, but they're expensive and easily damaged. Most designers want better options.

USG DANOLINE™ IN ACTION:

A recent installation made a big impact on the aesthetic and acoustical performance, reducing reverberation.

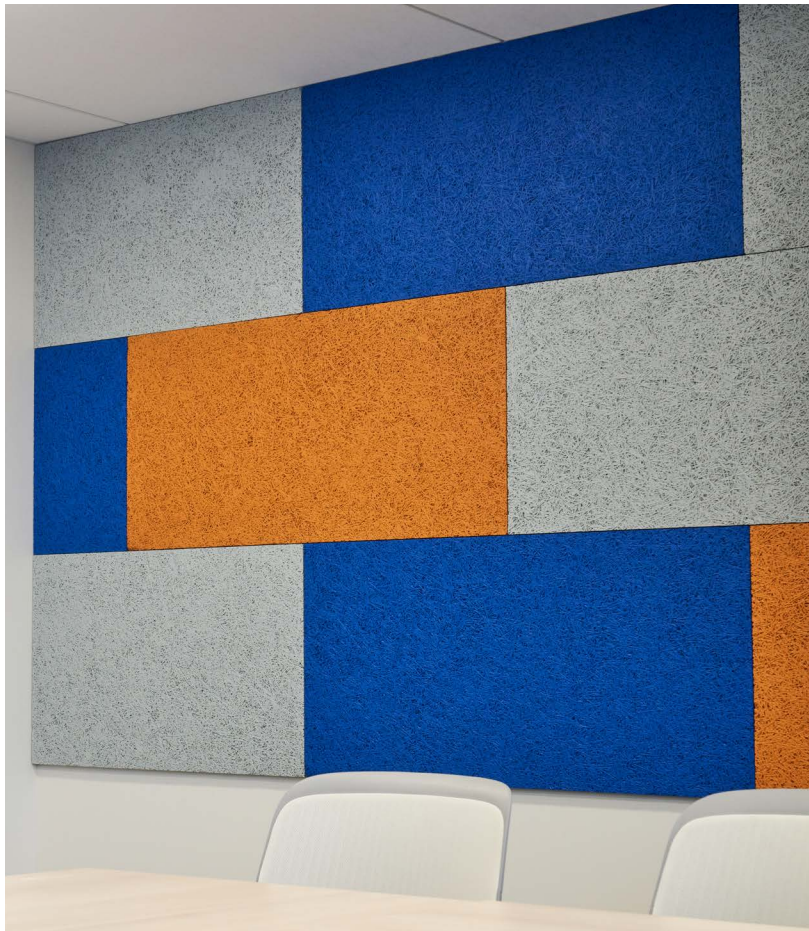
“With Danoline solutions on the ceiling and walls; we get the acoustic control to support effortless conversation and a wide range of multimedia programs.”

ANDREW SCHMIDT
Acoustics Lead, USG Building Science



USG Danoline™ is a perforated gypsum panel that gives designers and architects new options for highly aesthetic acoustical solutions.

1. Panels can be field painted any color, with multiple perforation patterns and layouts
2. Sound absorption up to 0.70 NRC
3. Ideal for exposed structure designs

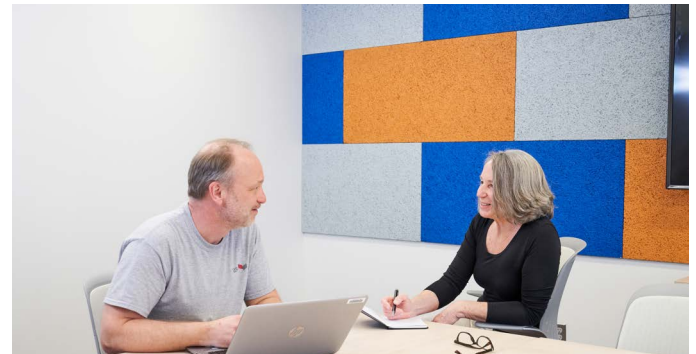


USG HERADESIGN™ IN ACTION:

A recent conference room installation brought color and sound absorption to improve comfort and aesthetic.

USG HeraDesign™ is a wood wool panel that gives designers and architects yet another acoustical treatment option.

1. Available in five unique textures
2. Field painting allows for endless color options
3. Excellent sound absorption – NRC up to 0.90



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